Climate Investment Funds

CTF-SCF/TFC.7/Inf.6 October 27, 2011

Joint Meeting of the CTF and SCF Trust Fund Committees Washington, D.C.
November 3, 2011

INFORMATION NOTE: DEVELOPMENT OF LEARNING PRODUCTS BY THE CIF

I. BACKGROUND

- 1. At its meeting in June 2011, the CTF and SCF Trust Fund Committee's attention was drawn to document CIF/Inf.1. *Development of Learning Briefs for the 2012 Partnership Forum*. Members were invited to provide written comments to the CIF Administrative Unit on the proposals for learning briefs.
- 2. This paper builds upon the note on the development of learning briefs presented at the 2011 Partnership Forum. It also takes into account feedback received from Trust Fund Committee members, key themes identified in the previous note, and incorporates lessons learned from the production of the 2011 learning briefs.
- 3. The purpose of this note is to: (a) inform the Joint Meeting of the proposed approach and process for the development of learning products for the CIF.

II. APPROACH

- 4. Over the next 12 months leading up to the 2012 Partnership Forum, using outputs from CIF activities and programs, a variety of interactive tools, platforms, methods, and media will be used to identify key lessons, facilitate dialogue with partners and stakeholders, and develop learning products that can contribute substantively to the ongoing work of the CIF as well as to the general debate on global climate finance.
- 5. Recognizing that lesson learning is a dynamic and iterative process, this mix of face-to-face and virtual tools will increase the openness and inclusiveness of the process, and allow frequent and substantive input from the CIF's different partners and stakeholders. We are also using the process of capturing lessons learned to provide space for reflection on experiences and dialogue.
- 6. The learning products themselves will also take a variety of formats, including: online collaboration platforms, structured learning sessions, interactive workshops, and video production in addition to print publications. This diversity reflects the reality that people learn and absorb information in a variety of ways, and the lessons generated by the CIFs can be shared in different ways with different audiences.
- 7. When possible, the goal is also to maximize potential synergies with the CIF's Global Support Program, private sector engagement, and stakeholder relations activities, and achieve greater cost efficiency by utilizing the opportunities presented by these activities to solicit feedback, reflect on experiences, and engage in dialogue. Where relevant and possible, we will seek to partner with other organizations that are engaged in similar activities and solicit feedback.

III. LEARNING PRODUCTS FOR THE 2012 PARTNERSHIP FORUM

8. Looking forward to the Partnership Forum, it is proposed that the following learning products be prepared to contribute to the dialogue at the forum.

Clean Technology Fund (CTF)

Theme: Tools and approaches used to engage the private sector.

- 9. Building on the lessons learned publication developed by MDB partners on private sector interventions, this learning product will consider: a) experiences in engaging the private sector in the design of investment plans, programs and projects investments, b) analysis of successful mechanisms and tools for private sector actions to achieve transformational changes for mitigation, and c) early results of private sector incentives for engagement in approved CTF programs and projects.
- 10. This learning product will focus on developing a substantive and engaging learning agenda for a private sector forum to take place close in association with the CIF Partnership Forum in November 2012. The learning sessions at the forum will focus on the three key themes identified above, with the goal of utilizing interactive formats and bringing in industry experts and business leaders as resources.
- 11. Special emphasis will be given to professional documentation of this event, with assigned rapporteurs. Social media platforms such as Twitter and Facebook will be used to communicate key messages coming out of the conference. Key insights, lessons, and recommendations will also be aggregated and published after the conference.

Forest Investment Program (FIP)

Theme: Experience gained in collaboration and engagement at the country level with REDD+ stakeholders.

- 12. This learning product will consider: a) how coordination among FCPF, FIP, GEF, the UN-REDD Programme, and other development partners has occurred at the country level through the consultations on the FIP investment plan, and (b) whether such coordination is serving to maximize a coordinated and programmatic approach to REDD+ at the country level.
- 13. For FIP, an independent firm or consultant will visit selected pilot countries and conduct in-depth interviews with government representatives, MDB task teams, civil society organizations, indigenous peoples groups, and private sector representatives to help articulate and deepen understanding of key aspects of the themes outlined above.
- 14. The documentation of these visits and the lessons generated from the visit to the pilot countries will include not only a printed publication, but video clips, podcast interviews with key stakeholders, and photographs as well. The package will be available in both online and print versions.

15. This work will also be linked to the paper being prepared by the secretariat of the four programs on their collaboration.

Pilot Program for Climate Resilience (PPCR)

Theme: Sustaining national dialogue on the PPCR implementation process.

- 16. This product will build upon the PPCR brief prepared in 2010 and will consider: a) how the PPCR has guided countries to conduct a comprehensive national dialogue to integrate climate risk and resilience components into national core development planning, b) how countries have institutionalized the management and monitoring progress of PPCR as part of national development programs, and c) the role of the government in assuring that PPCR-funded projects and experiences feed into the national development process.
- 17. The thrust of the PPCR learning product is to generate an ongoing, year-long dialogue with country partners and stakeholders, utilizing the interactive web-based platform provided by CIFNet to generate a meaningful exchange of ideas and lessons through forum discussions and blogs. Additionally, webinars on specific topics will provide an opportunity for real-time discussion. The webinars will be recorded and made available to stakeholders afterwards, to ensure that those who could not attend in person have a chance to benefit from the knowledge being shared.
- 18. The content generated through these online exchanges will also be shared with the CIF network through an electronic newsletter, to be distributed on a quarterly basis.

Program for Scaling-up of Renewable Energy in Low-income Countries (SREP)

Theme: How SREP can be used to prioritize energy sector interventions.

- 19. This learning product will consider: a) how countries prioritize energy interventions to be financed by the SREP, taking into account the objectives to increase renewable energy in the energy mix and increase energy access in the country, and b) how SREP, recognizing the limits to the available funding, is being used to leverage resources and investments from development partners and private sector to achieve the objectives of a common programmatic national approach.
- 20. To ensure focus and opportunity for substantive discussion on lessons learned, one day will be added to the SREP Pilot Country Meeting, scheduled for March 6-8, 2012 in Kenya. The agenda for this day will focus on lessons being generated at the country level.
- 21. Part of the day will focus on a structured, case study-based learning session in the Master Class format. A practitioner/expert resource will team up with a trained facilitator to deliver this substantive and interactive session, which will be about a case that illustrates the transformational or catalytic potential of a project, to participants.

- 22. The face-to-face interaction and sharing of experiences is the main focus of this program's learning product. The agenda will be carefully planned and structured in a highly interactive manner, with a focus on highlighting the expertise and experience of country partners.
- 23. The highlights of the day will be documented in written and video form, with the Master Class presentation and participant discussions to be made available online afterwards.
- 24. Additional learning products are being developed under the auspices of the Global Support program. Detailed information on how these learning products were identified is available in document CTF-SCF/TFC.7/Inf.3. This document is the result of a survey that was conducted with a view to establishing a demand-driven service that responds to the needs expressed by pilot countries and regions. Overall, responses to the survey showed that countries have strong need for support on cross-cutting issues especially in the areas of finance and economics, adaptation and mitigation technologies, and the private sector. Demand for support in monitoring and evaluation, knowledge management and lessons learning, varied by country, region, or program. The survey also reports on specific products that countries have requested to support their CIF activities.