

Gender, Innovation, Adoption, Business: Adaptation, Investment Decision-making, and Agriculture

Joyce Cacho

Principal, Adinura Advisory, LLC



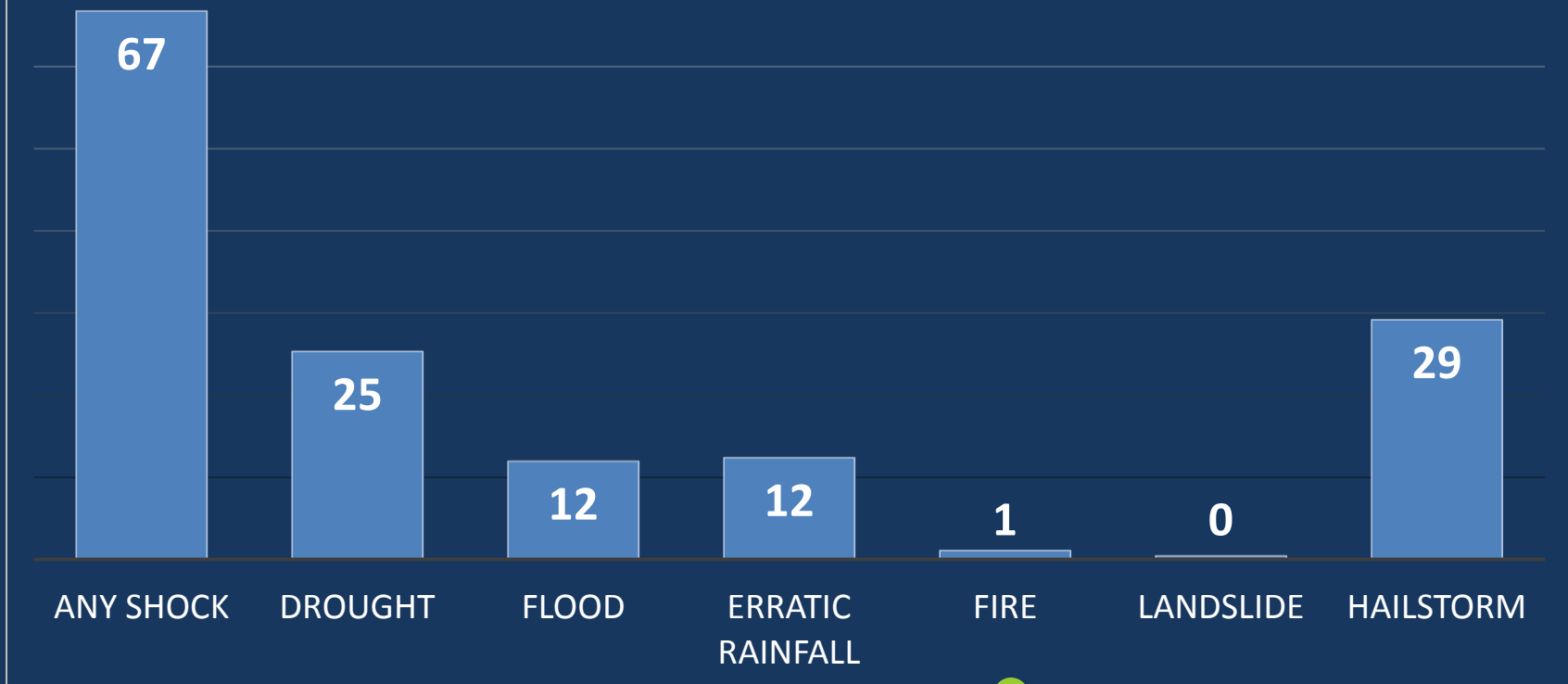
OUTLINE

- A. Accountability
- B. Investment decision-making
- C. Prioritizing rural areas
- D. Women in markets
- E. Conclusion

Data - Climate Shocks

Percent of households that experienced shock in the last 5 years

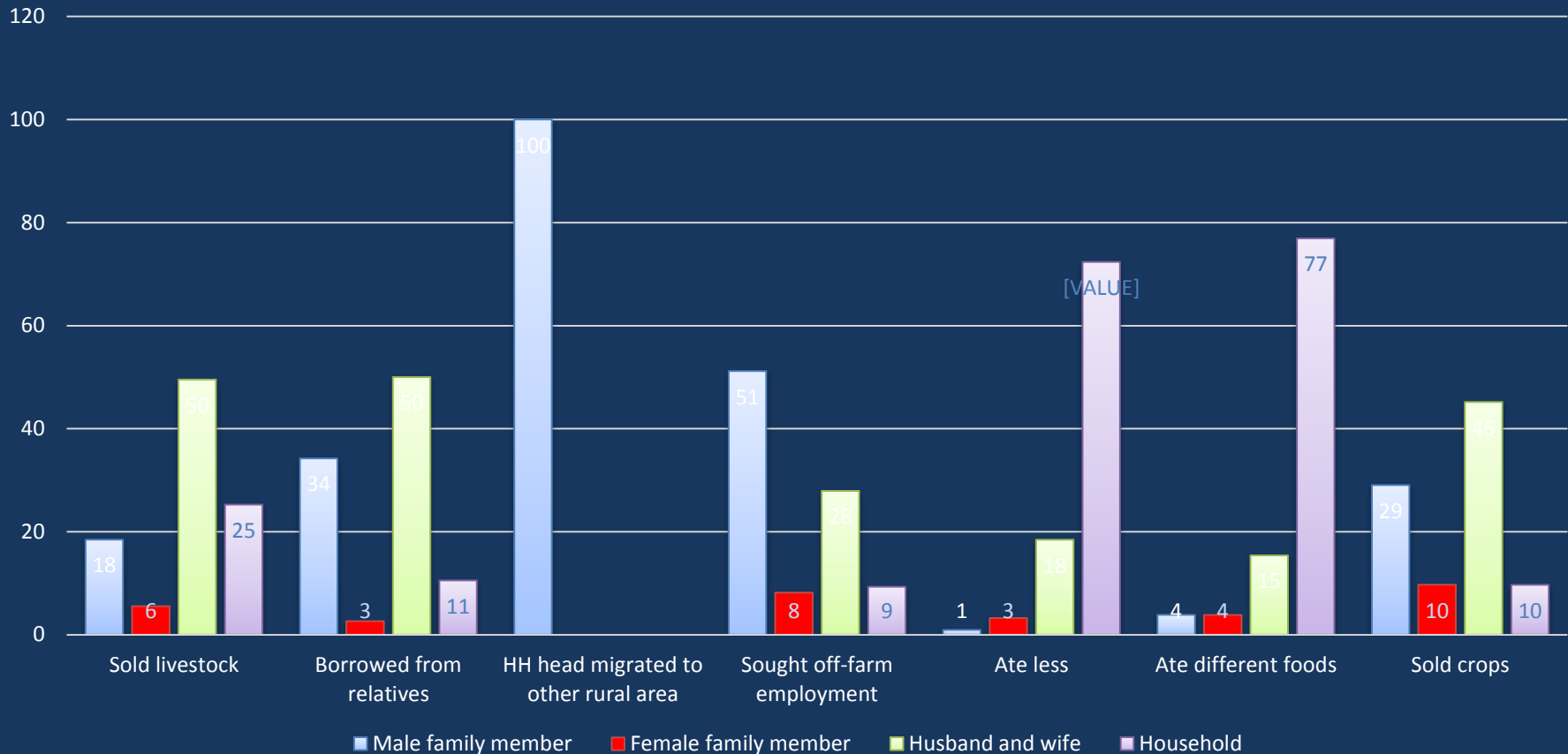
Source: IFPRI-AEMFI 2013



Data - Coping Strategies

Source: IFPRI-AEMFI 2013

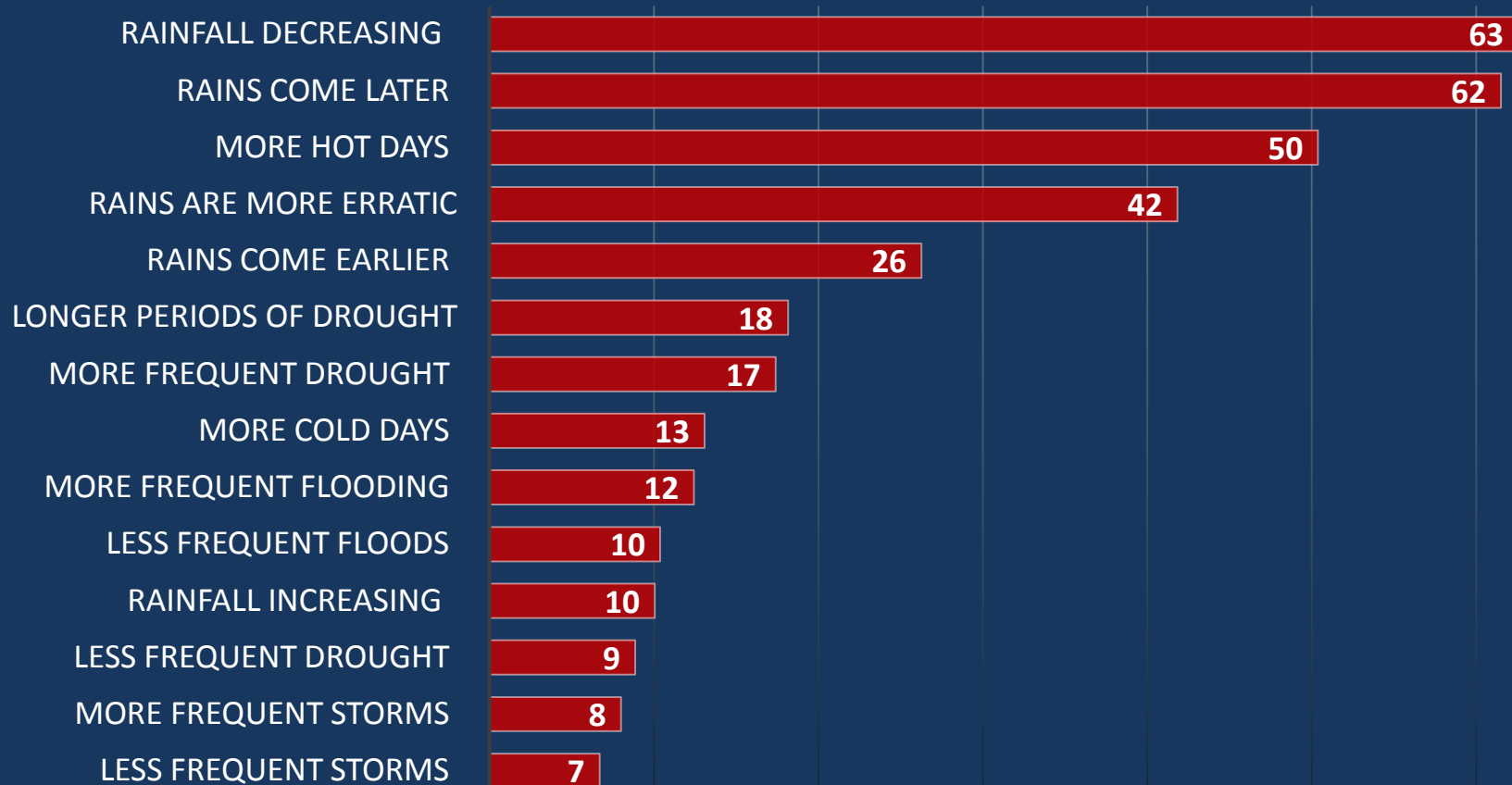
Who implemented coping strategies? (percent)



Data - Perceptions of Climate Change

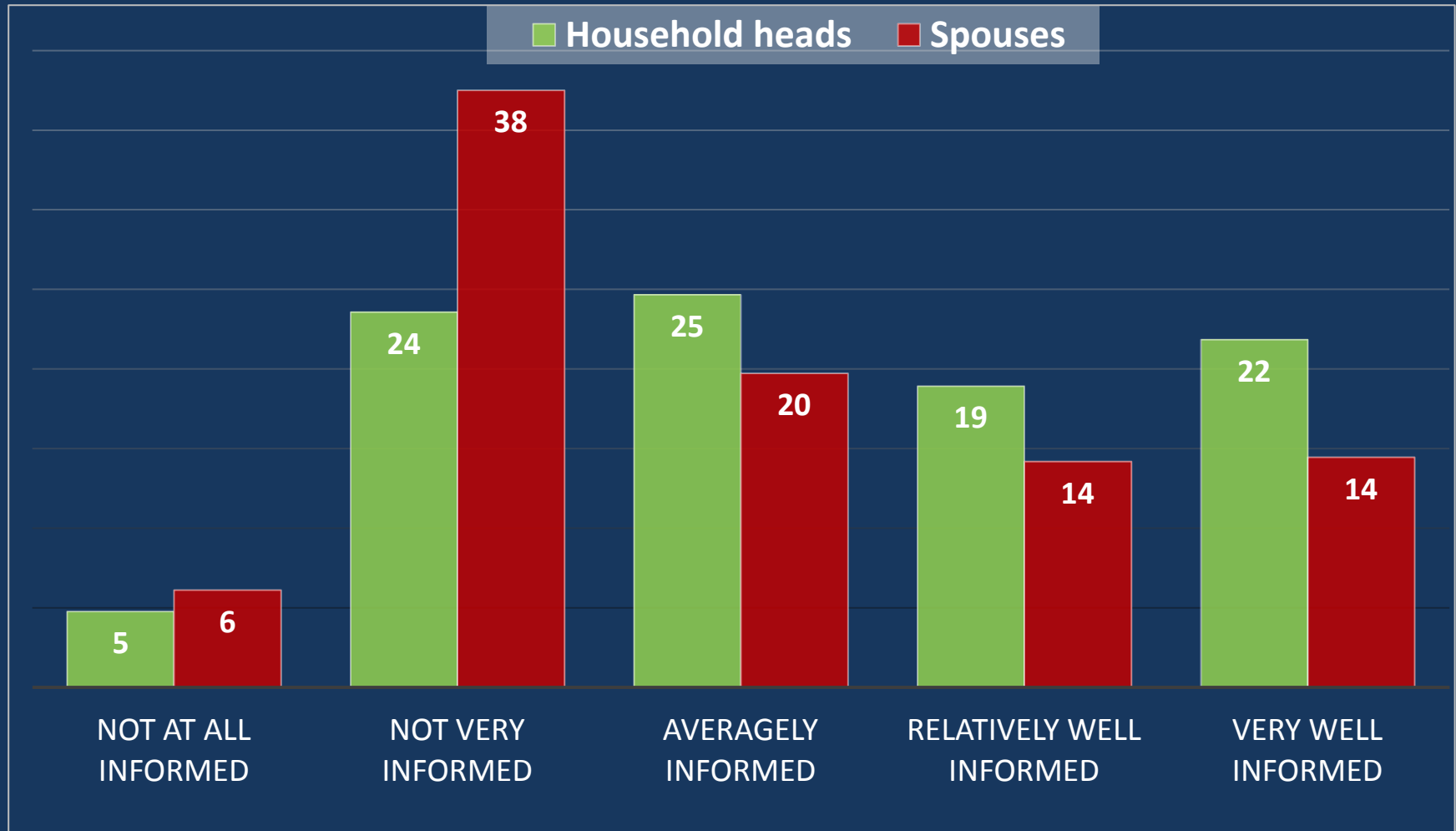
Source: IFPRI-AEMFI 2013

Perceived climate changes (percent)



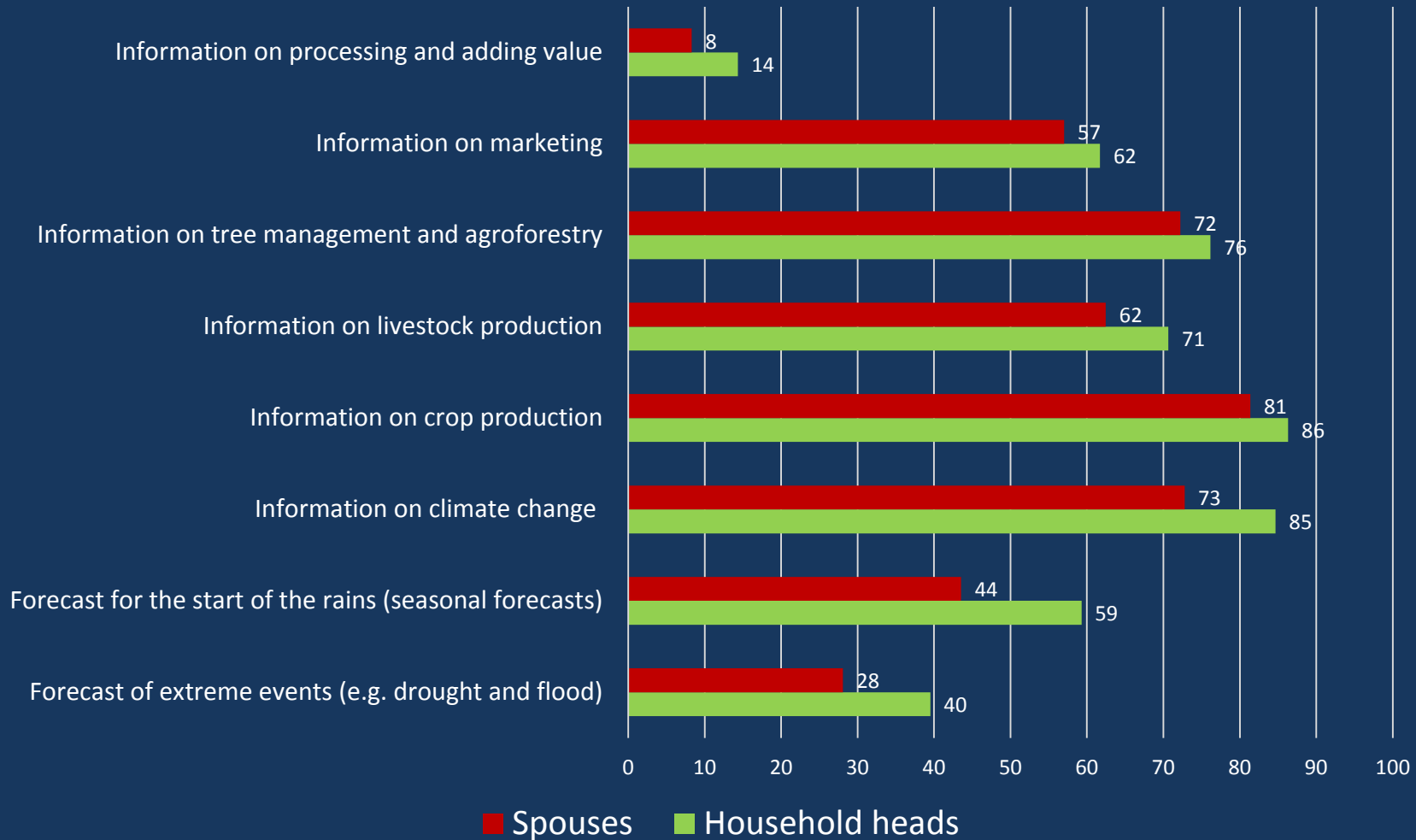
How well informed are you about CC?

Source: IFPRI-AEMFI 2013



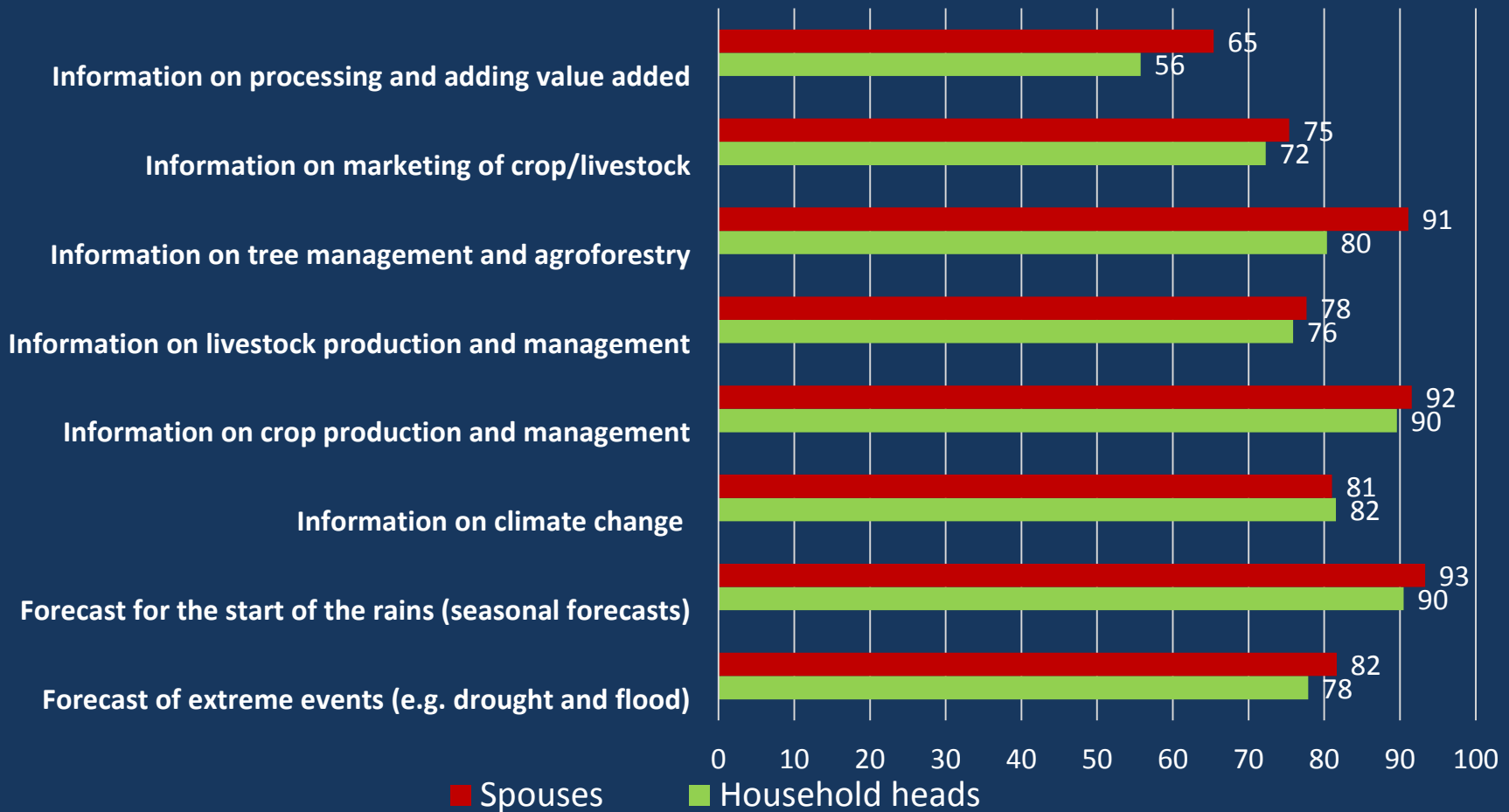
Data – Access to Information

Source: IFPRI-AEMFI 2013



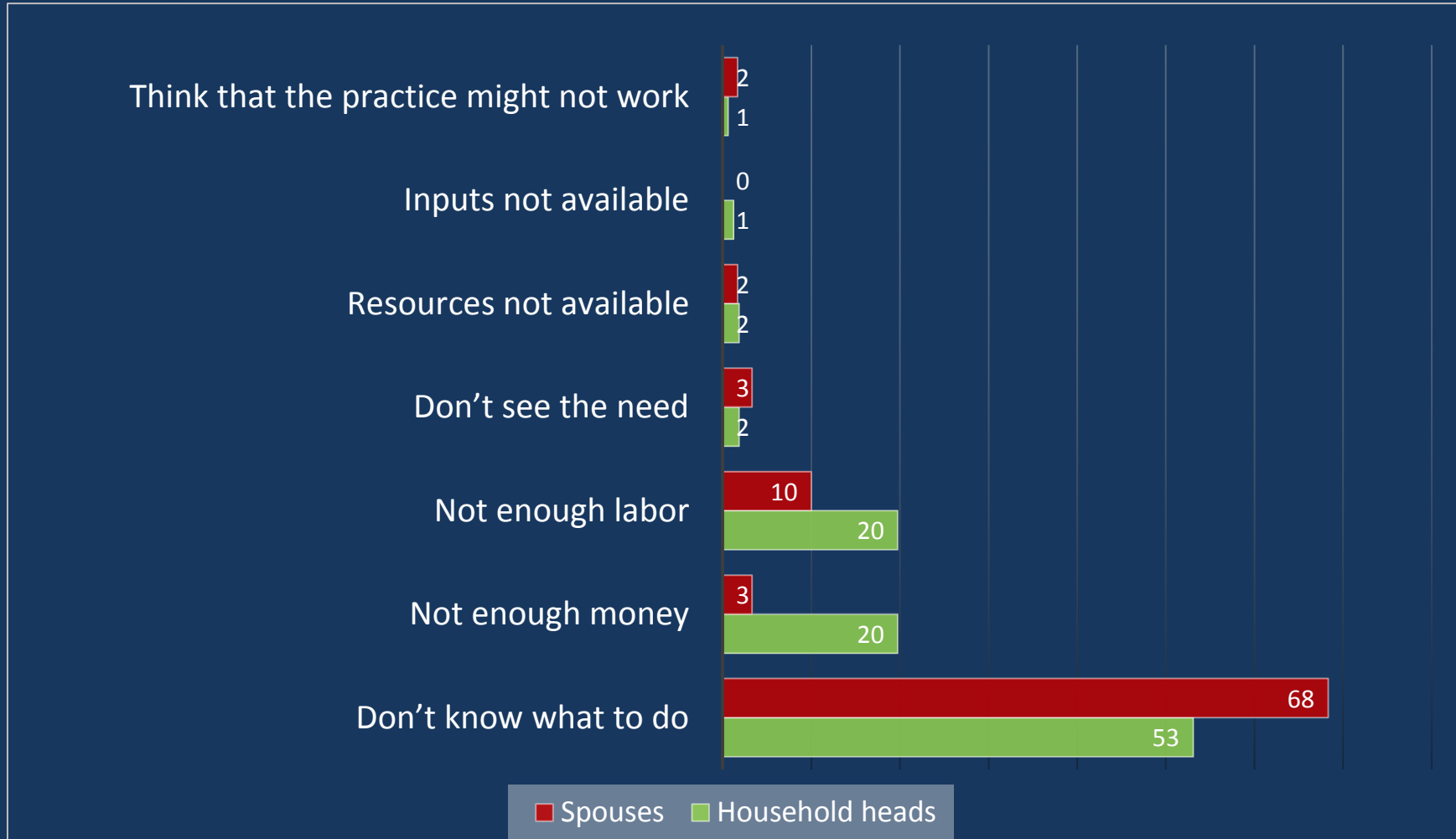
Data – Use of Information

Source: IFPRI-AEMFI 2013



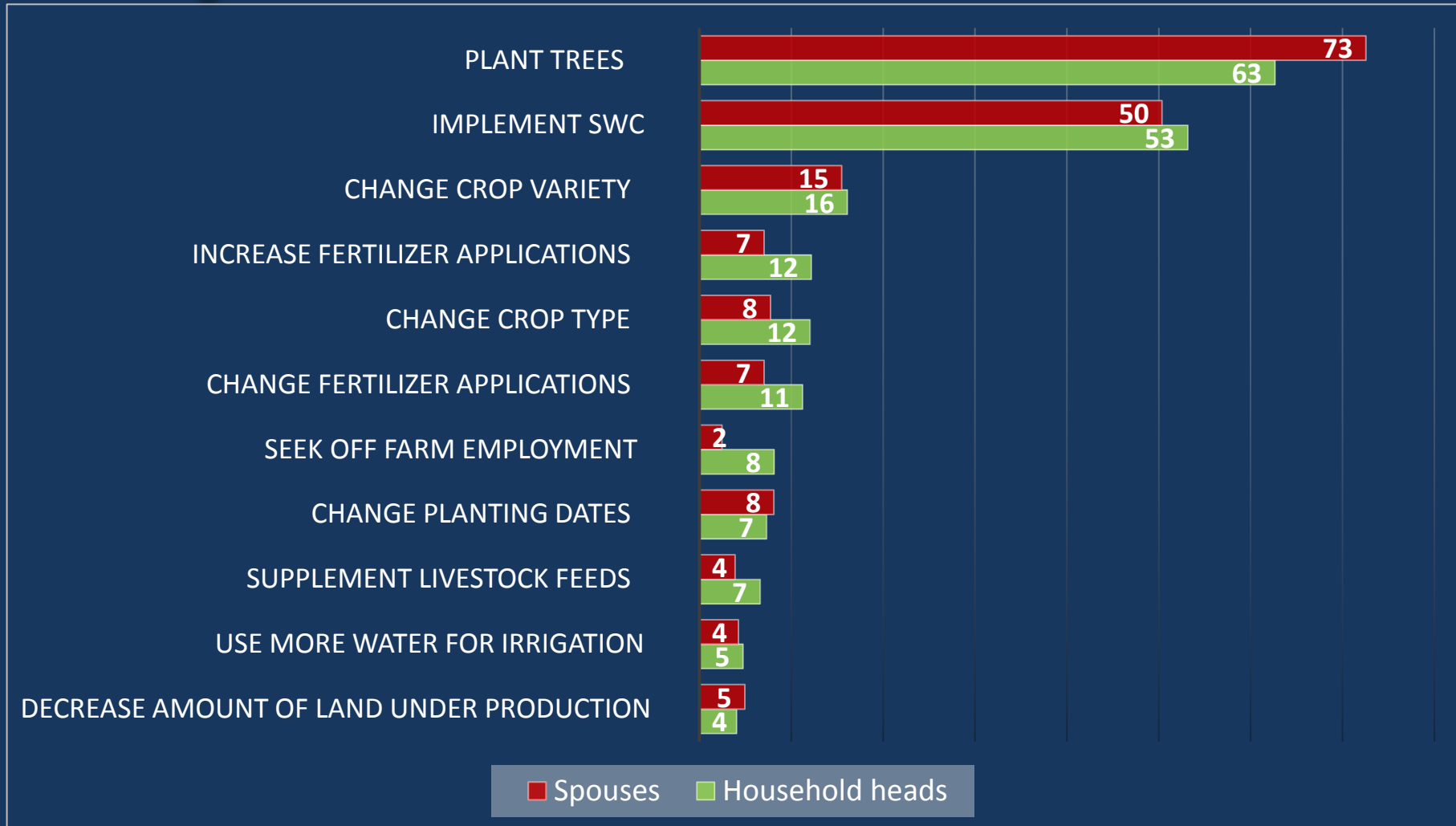
Data – Reasons for Not Adapting (%)

Source: IFPRI-AEMFI 2013



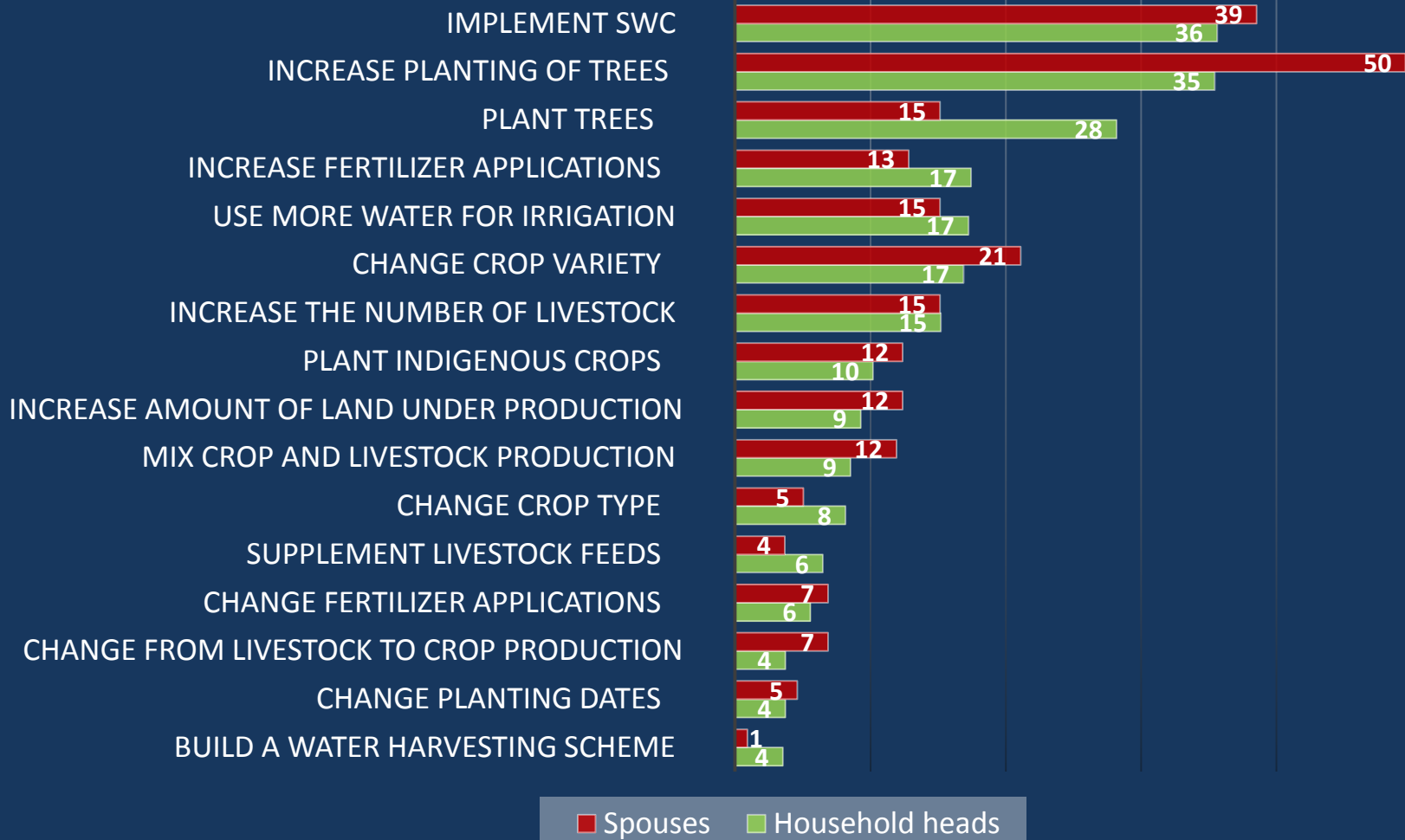
Data – Adaptation Strategies Adopted (%)

Source: IFPRI-AEMFI 2013



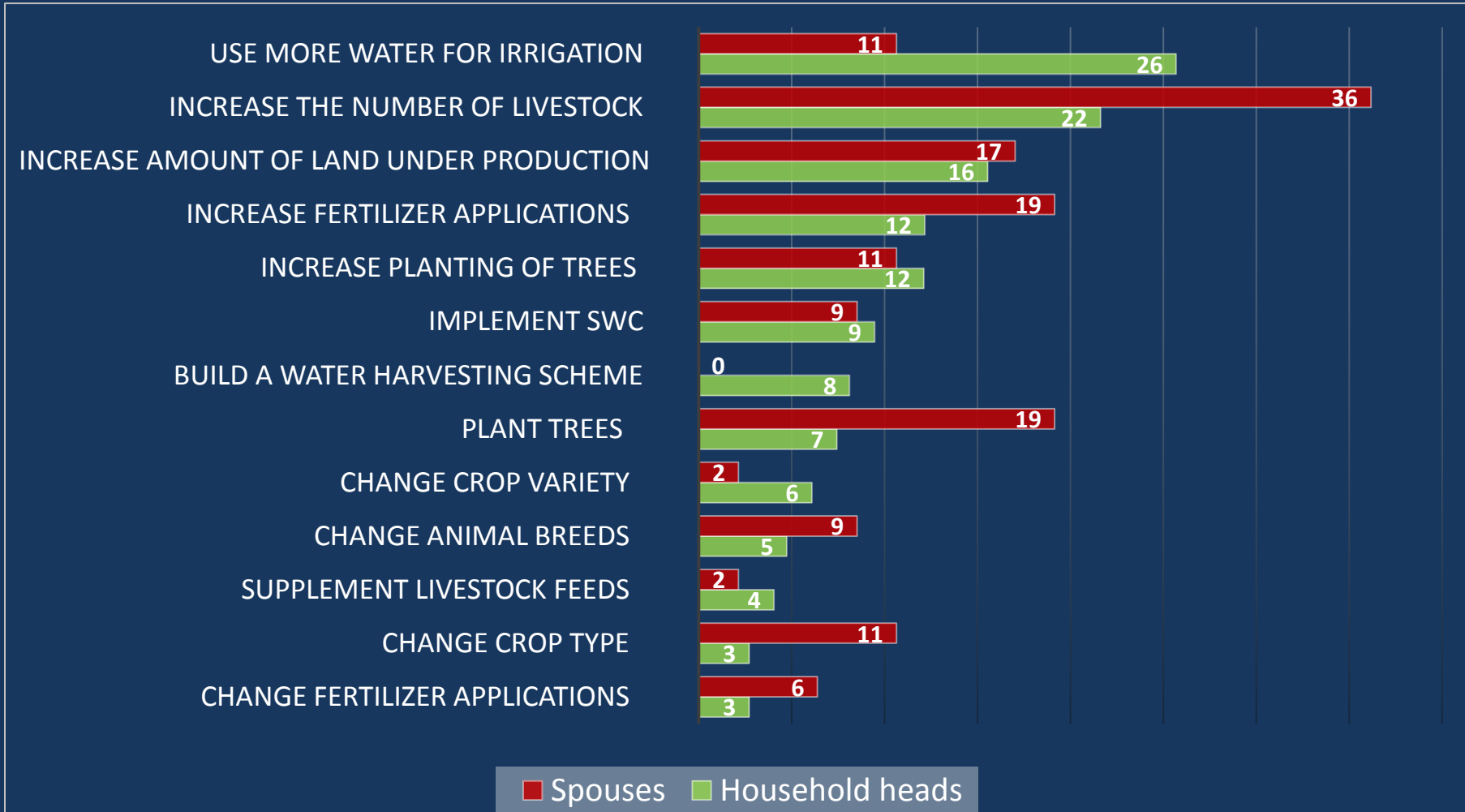
Planned Adaptation Strategies (%)

Source: IFPRI-AEMFI 2013



Desired Adaptation Strategies (%)

Source: IFPRI-AEMFI 2013



OUTLINE

- A. Accountability
- B. Investment decision-making
- C. Prioritizing rural areas
- D. Women in markets
- E. Conclusion

Respecting what is inspected

- Intention in Climate Change responses
- Monitoring & Evaluation
- Project planning
- Engaging all stakeholders
- Same for private and public sectors
- Improved opportunity for synergy from coordination

OUTLINE

- A. Accountability
- B. Investment decision-making
- C. Prioritizing rural areas
- D. Women in markets
- E. Conclusion

Farmers, Industry, Financiers and Government

- Risk management strategies linked to market “fences”
- Seeking a return on investment (ROI) that covers current costs and build assets to continue growing the business
- The better and more timely the information...the sharper the decision-making

OUTLINE

- A. Accountability
- B. Investment decision-making
- C. Prioritizing rural areas
- D. Women in markets
- E. Conclusion

Climate Change, Rural areas, Women

- Rural areas in emerging market, frontier, and developing economies are dominated by smallholder farmers – mostly women, with youth supplementing labor needs at planting and harvesting times
 - Historically men in these regions
 - are the first to migrate to urban and peri-urban areas
 - valued as income earners (typically generated from employment in service industry, extractive industry, or large scale farming of cash crops)
-

Climate Change, Rural areas, Women

- Knowledge of women, smallholder farmers
 - Include farming practices and systems that have been handed down through generations that can be the cornerstone of Climate Change adaptation innovation
 - Underscores reasoning to focus on strengthening rural economies because we are relying heavily on this group of citizens to be stewards of water systems, soil quality, vegetation for carbon sequestration
 - Consistent supply source for increasing food demand -
- globally

OUTLINE

- A. Accountability
- B. Investment decision-making
- C. Prioritizing rural areas
- D. Women in markets
- E. Conclusion

Inclusive markets and Climate Change

- Means making it less costly for informal market participants to join formal markets
- Requires moving to building on groups + finance, such as Rural Savings and Credit Cooperative Organizations (RuSACCOs)
- Trade facilitation that acknowledges low volume, seasonal, high volume border trade
- Capacity building of leadership by women in finance, industry, parliament, judiciary, head of state
- Focus on applied sciences, entrepreneurship from innovation as anchors of quality education

OUTLINE

- A. Accountability
- B. Investment decision-making
- C. Prioritizing rural areas
- D. Women in markets
- E. Conclusion

Collaboration, Coordination, Governance

1. Pressing levers simultaneously, in several markets – local knowledge, innovation, credit, weather and extension services information, trade – targeting women, is pivotal to transformative, adaptative responses to Climate Change.
2. Data collection – disaggregated by gender, supporting investing that strengthens rural economies is a critical step in addressing gender in Climate Change investing.

Collaboration, Coordination, Governance

3. Prioritizing Integrated Reporting (combined financial and sustainability reporting) is an essential building block in going beyond the quantity of investment....to valuing how investments support dampening the impact of Climate Change by rewarding a longer-term focus and valuing communities.

Joyce Cacho | *Principal, Adinura Advisory, LLC*
joyce@joycecacho.com

on jaaraama

may-dah-say

Jai-rruh-jef

ধন্যবাদ

Zikomo

kea leboga

merci

شكرا

asante

oşun

Ракмет!

Thank you!

na-ekeleunu

naagoodee

Okuhepa

eio

tangi

ngiyabonga

dankie

ndatenda

Murakoze

አመሰግናለሁ

Natotela

oh-yeh-rah-don

Enkosi

kea leboha

Siyabonga

nagode

igracias!

mahadsanid

obrigado

N'itumezi

oh-yeh-rah-don

sağolun