



The revolutionary Lightning Switch™ sold by PulseSwitch Systems, one of The Face Companies, allows the installation of switch controls for lights and appliances in a fraction of the time... at a fraction of the cost.

The wireless Lightning Switch system saves as much as 70% to 90% vs. the installed cost of regular wired switches. In renovation and remodeling projects, Lightning Switches save \$100s or \$1,000s per switch because they require no wires to the switch, no demolition, no patching and no re-painting. They have been used in residential, commercial, industrial, institutional, recreational and military applications. Lightning remote control switches can work for decades... and, incredibly, they never need batteries.

Lightning Switch Transmitters (what look like the switches) use NASA space technology to generate their own electricity whenever the Transmitter button is pushed. Their radio signals go 45 ft. to 100 ft. (depending on the models chosen) through walls, floors and ceilings.

The patented Lightning System has been chosen for the prestigious Partnership for Advanced Technology in Housing ("PATH", coordinated by the US Department of HUD) and for both PATH Concept Homes (2006 and 2007). It is recommended by the National Association of Home Builders Research Center for use in two kinds of solid wall residential construction.

Lightning Transmitters can be installed on almost any surface (even stone or glass), left on a table, in a drawer or in your pocket. They can be mounted permanently or used as a handheld.

Lightning Transmitters are the ideal bathroom switch. They can be safely used in or adjacent to tubs and showers (as well as Jacuzzis and swimming pools). Because they have no outside source of electricity... there's no chance of being shocked.

Lightning Receivers Wire-In to junction boxes or Plug-In to outlets. Connect whatever is to be controlled... the lamp, light fixture, exhaust fan, etc... to the Receiver and the installation is complete. Lightning Switches are so fast, easy and foolproof to install that users don't need the instructions after the first time. They're covered by a limited 10-year warranty.

The Lightning Switch System was invented at The Face Companies in Norfolk, VA in 2000. Test marketing began in September 2004. Over 10,000 products have been sold, principally on the Internet, to all 50 states and in Canada, with high customer satisfaction. Only 0.65% of customers have been dissatisfied with Lightning products and have asked for refunds. Sales through wholesale electrical distributor outlets are being launched across North America.

Additional Lightning products and designs will be introduced later in 2006 and in 2007, including a series of Transmitters with a look similar to North American Decora® switches, a Dimmer and a System Extender. A new 20A Wire-In Receiver will be especially useful in commercial applications, including aftermarket installation of dual switching systems to comply with government-mandated energy savings programs.

Principal participants in the development of the product include the late Samuel A. Face, Jr., his son Brad Face, Jeff Rogers and Gregg Thomas.

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