What is the innovation?
To help Fortune 500/ENR Top 50 companies control and manage the associated risks of contracting, ClickSafety offers a broad range of Web-based applications. Designed for companies seeking maximum control over contractor safety risk management, our comprehensive solution includes:

- Customized site-specific online courseware to communicate your policies and procedures, hazards, etc.
- Safety orientation and training (often a prerequisite to being issued a contract employee badge providing facility/project access)
- Centralized record keeping and documentation
- Post-contract evaluation
- Customized printable badges/wallet-sized access cards

Why is it innovative?
Leading organizations such as Intel, Genentech, BP, Webcor Builders, and Gilbane that have implemented ClickSafety contractor badging applications are realizing measurable benefits through proactive risk management of their contract employees and facilities, including:

- Increased accountability of contract and temporary employees
- Consistent communication of safety expectations and requirements to contractors and subcontractors
- Improved operating margins at facilities and/or projects
- Significantly fewer business disruptions
- Increased overall workforce productivity
- Improved track record of meeting critical deadlines and project milestones
- Increase tradesmen computer literacy

These benefits—all of which reduce direct and indirect costs—can make a real bottom-line difference to businesses utilizing contractors. Companies utilizing ClickSafety's contractor badging applications have seen a reduction in training and badging cost by up to 500%.

What it changed or replaced?
Before ClickSafety's contractor badging application, companies conducted instructor-led jobsite safety orientations at predetermined times and dates. This limited the contractor from dispatching tradesmen to the project at any given time due to the instructor's schedule. By utilizing a web-based application, contractors can pre-badge their tradesmen even before entering the project. This reduces the dependency on a live instructor and allows the tradesmen to train at their own pace. Tradesmen are also tested for comprehension and are required to pass the quizzes with 100% before continuing to the next section. This ensures that the tradesmen understand what is expected of them to work on the facility/jobsite.

Where and when it originated, has been used, and is expected to be used in the future?
ClickSafety's online contractor badging application originated in 2000 and has been used on over a dozen facilities/jobsites. Since its inception, over 30,000 tradesmen have gone through the system, many of which had little to no computer skills. The future of online services in the construction industry depends on how the service is implemented. If the service is mandated, then the implementation is highly successful, if optional then results will vary. All of the facilities/jobsites utilizing the application mandate the product.

We expect online contractor badging application to grow in three major areas: 1) Major Facilities (Semiconductor/Biotech/Pharmaceutical), 2) Owner Controlled Insurance Programs (OCIPS), and 3) Major construction projects (over $250 million). All three areas have significant financial exposure from business continuity, insurance, public image, and legal. ClickSafety contractor badging application helps companies address these exposures.

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